



NGAM National Guard Association of Michigan

May 21, 2022

To: NGAM Membership, NGAM Annual Meeting

From: Veterans Support Grant Committee

NGAM General Membership,

FY 21 was a record-breaking year for the NGAM Veterans Support Grant. Our partnership with the lottery commission generated over 13 million plays and \$21M in sales. The pull tab machines paid out \$19M in prize money, generated \$718K for the state lottery commission, and \$541K for our partnered VSO's. NGAM entered into a new partnership with Habitat for Humanity that allows several of our veterans to be helped by matching funds. This partnership has the potential to assist with \$4M in funding for home repairs and renovations over the next 5 years.

In 2021, **36 applicants** were awarded **\$354,234.00**.

So far in 2022, we have awarded **23 applicants** a total of **\$191,030.00**

During this year, for the first time since the program started, the MI Lottery Commission allowed the program to adapt and change. We were able to successfully move three machines from one of the lower performing locations into multiple, higher producing locations. The lottery commission is currently looking at the layout of machines and making determinations of how we can place the machines to increase the effectiveness of the program.

We have also had two bills in the state legislature since last year's conference, both impacting our lottery program. The current legislature has HB 4908, which would officially recognize the program, allowing us to become an official program of record. This expansion would allow any installation that has a charitable gaming license to potentially have a NGAM sponsored pull tab lottery machine.

NGAM recognizes the uniqueness and impact that the VSG has had over the last 6 years. When developing our new Strategic Plan, we included the VSG as a key objective to our future success. NGAM will not only look to expand our influence within the state of Michigan, but also expanding the programs' ability to impact the rest of the Nation. As the charitable arm of NGAM, the VSG will be the vessel that owns the 54 by '24 Campaign; not only giving us a national stage but introducing the VSG to all 54 state associations. The Grant has already sponsored one dog, has received financial donations for three other dogs (Selfridge, Grayling, and the Detroit Vietnam Veterans), has pledges from up to 10 other states and groups, and has multiple corporations looking to be a financial contributor to the program.

NGAM Veterans Support Grant Committee Chair



NGAM National Guard Association of Michigan

